



ESPN ZONE 2010 SPORTS SPELLING BEE CONTEST  
OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING**

**1. SPONSOR:** ESPN Zone, 601 East Pratt St., Baltimore MD 21202 ("Zone"), who is solely responsible for all aspects of this contest ("Contest").

**2. CONTEST:** This Contest is a competition to see who can correctly spell either the first and/or last names of athletes/coaches from all kinds of sports, both alive and deceased. The Contest will be conducted in progressive rounds of elimination until one (1) potential Sports Spelling Champion is declared. Each round will consist of:

- Single-elimination one-word oral rounds
- Contestants have 30 seconds to spell the word aloud. Contestants will be alerted when there are 10 seconds remaining. (There will be an official time keeper at the event.)
- Contestants are allowed to start over spelling a word; however, they may not change the letters they have already said.
- If a Contestant spells incorrectly, he/she is eliminated by the sound of a bell or whistle.
- If a Contestant spells correctly, he/she will continue to compete in more rounds until a champion is declared.

In progressive rounds of elimination, words will be provided based on the level of difficulty as determined by the Sponsor:

- First Round: Regional or National - first or last names – easy
- Second Round: Regional or National - first or last names – medium
- Third Round: Regional or National – first or last names - difficult
- Additional Rounds: Rounds will continue until two final Contestants are left. Note, if both Contestants spell a word wrong, the process repeats itself with additional words given to both Contestants until a winner is declared.

Contestants can ask the following questions regarding athlete's names:

- The team the athlete/coach is from
- To repeat the given name
- Contestants cannot receive help from any outside source, including audience members, computers, cell phones, any portable electronic device, etc.

If an audience member yells out the answer or tries to help a Contestant, the current name will be thrown out and the Contestant will be asked to spell a different name. If it becomes obvious that a Contestant is obtaining help from the audience as determined by Sponsor, the Contestant will be disqualified.

All decisions by the Sponsor are final. Contestants agree to abide by any rulings or judgments made by the Sponsor in respect to this Contest.

The Contest competition ("Competition") will take place at the Zone on June 3, 2010 at 7:00pm. Contestants will be required to arrive 30 minutes prior to the Competition to register and show a valid ID. Contestants will wear Zone-branded Contestant numbers during the Competition.

The Competition will be limited to 50 Contestants and will last no more than 2 hours.

**3. ENTRY:** During the period commencing at 12:01 A.M., April 28, and ending at 11:59:59 P.M., June 2, 2010 ("Entry Period"), persons desiring to be Contestants will have the opportunity to pre-register for the Contest by registering at the Zone or online by sending an email to [sportsspellingbee@espnzone.com](mailto:sportsspellingbee@espnzone.com) ("Entry"). Contestants must submit their Name, Address, Phone Number, year of birth (to ensure they are 18+) and Zone location for the Competition. Contestants submitting Entries will be called via telephone or emailed to confirm their participation. On June 3, 2010, at its sole discretion, Sponsor may accept day-of-Competition Entries until 50 Contestants have been entered ("Special Entries"). Contestants must meet all qualifications. For purposes of these Official Rules ("Rules"), all times and days are Eastern Daylight Time. Normal Internet access and usage charges imposed by your online service will apply. Valid ID's will be required on day of Competition.

**4. LIMITATIONS:** All Entries except Special Entries must be received by 11:59:59 P.M., June 2, 2010. Only one Entry per person. Entries by any method other than set forth above in Section 3 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Open only to persons 18 years or older upon entering who are legal residents of, and physically located within the 50 states or D.C. ("Territory") and not employees of The Walt Disney Company or ESPN, Inc.; their respective parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families (spouse, child, sibling or parent). Any person who has won any prize from the Zone since January 1, 2010, is ineligible to participate. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are delayed, deleted, destroyed, fraudulent, illegible, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, mutilated, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in Contestant's email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

**5. PRIZES: One (1) Grand Prize**, consisting of the following elements: **[1]** VIP party for the winner and 5 friends including: a reservation for 6 people, \$300 in food and non-alcoholic beverages, six (6) 3 hour time play game cards for Zone's Sports Arena and a ticker message congratulating the winner (approximate retail value ["ARV"]: \$570, **[2]** four (4) tickets to a 2010 Baltimore Orioles baseball game (date and seats to be determined by Sponsor) (ARV: \$120) and **[3]** a Zone-branded trophy (ARV: \$80). Total ARV for Grand Prize: \$770. **Two (2) Runner Up Prizes**, consisting of the following elements:**[1]** One (1) Baltimore Orioles prize package including t-shirt, hat, and one autographed item (ARV: \$150); and **[2]** 2 (two) \$25 Zone game cards (ARV: \$50), Total ARV for Each Runner Up Prize: \$200. TOTAL ARV OF ALL PRIZES: \$1,170. Prizes are not redeemable for cash or transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. All prizes will be awarded provided a sufficient number of eligible Entries are received, all winners qualify and all prizes are validly claimed by June 13, 2010, after which no alternate winners will be selected, nor unclaimed prizes awarded.

**6. PROCEDURES:** All Entries must be received during the Entry Period. The potential winners will be determined by the Sponsor in the judging of the Competition.

**7. WINNERS:** Each potential winner will be notified in person at the Competition. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: **[1]** potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[2]** potential winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within thirty (30) minutes after its receipt; **[3]** potential winner's failure to validly claim any prize by June 13, 2010 and **[4]** any other non-compliance with Rules. In the event of a prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. All taxes are solely the responsibility of each winner; and the Grand Prize winner will receive an IRS Form 1099 reflecting the value of his/her prize.

**8. CONDITIONS:** By entering this Contest and/or accepting any prize you may win, you agree, represent and warrant that: **[1]** you will abide by and be bound by the Rules and the Sponsor's decisions, which shall be final in all respects; **[2]** the Entry becomes solely the Sponsor's property and will not be acknowledged; **[3]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in the Contest or any Contest-related activity or travel or from any interaction with, or downloading of, computer Contest information; **[4]** the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); **[5]** any winner's acceptance of any prize constitutes the grant to Sponsor and assigns of an unconditional right to use that winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[6]** in the event unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Contest, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Contest; and in such event, to select winners by such method as Sponsor in its sole discretion shall consider equitable; **[7]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to: errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes; **[8]** any portion of any prize not accepted or used by any winner will be forfeited; **[9]** the Releasees are not responsible for any inability of any winner to accept or use any prize (or any portion thereof) for any reason and **[10]** Sponsor has the right to modify prize award procedures at its sole discretion.

**9. RULES & WINNERS' LIST:** For winners' list (after June 3, 2010) and/or Rules (before June 3, 2010), send a self-addressed, stamped #10 envelope to: ESPN Zone 2010 Sports Spelling Bee Contest, ESPN Zone, 601 East Pratt Street, Baltimore MD 21202.

IN WITNESS WHEREOF, the Contestant hereto has acknowledged and agreed to said Rules as of the date written below.

Dated: \_\_\_\_\_  
By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Witness: \_\_\_\_\_